

Informed consent for density survey.

To ensure that our research is carried out in an ethical way we are providing you with the information below. It's a bit wordy but please read through 1-10 to make sure you are fully informed.

Our survey has been sent to you by an organisation that you belong to. They have not shared your name or contact details with us.



Alan Mace

Lead researcher

www.lse.ac.uk/geography-and-environment/people/academic-staff/alan-mace

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1. What is the research about?

It is hard to find enough land in London to build on. One option is to increase density – to allow more to be built on a piece of land. We are interested in what you think about this option.

2. Do I have to take part?

It is up to you to decide whether or not to take part. You do not have to take part if you do not want to. If you complete the survey we will take this as you giving consent to take part. Informed consent means that you;

- have read and understood the information provided here
- have been able to ask questions about the research (point 10 below gives contact details)
- understand that you can refuse to answer questions and that you can withdraw from the survey at any time without having to give a reason
- agree to your responses being recorded in a spreadsheet
- give permission for us to keep the responses to the question and for us to share them with other researchers internationally
- understand that we have no personal information that can identify you – such as your name or address

3. What will my involvement be?

The survey asks you to look at a series of pictures and to rate or score them.

We also ask for a few bits of information about you, for example your age. This is useful to us because we can see if this makes a difference to people's views. Remember, we do not have any personal information (name/contact details) to link this to.

The whole survey should take around 5 minutes to complete.

4. How do I withdraw from the survey?

You can withdraw from the survey at any point until you have completed it. You do not have to give a reason. Withdrawing from the survey will have no effect on you. If you withdraw from the survey we will not retain the information you have given us.

5. What will my information be used for?

This is an academic study. It will not be used for commercial purposes. We will use the information for an academic paper, for conference papers and blogs. Our aim is to seek to inform and influence planning policy in London.

6. Will my taking part and my data be kept confidential? Will it be anonymised?

The survey is completely anonymous. We do not have access to your name, email or phone number or any other personal information. All responses to the survey will be entered into a spreadsheet which will be available to the members of the research team.

8. Who has reviewed this study?

This study has undergone ethics review in accordance with the LSE Research Ethics Policy and Procedure.

9. Data Protection Privacy Notice

We will have no access to any contact or personal data.

10. What if I have a question or complaint?

If you have any questions regarding this study please contact the lead researcher, Alan Mace, on a.mace@lse.ac.uk.

If you have any concerns or complaints regarding the conduct of this research, please contact the LSE Research Governance Manager via research.ethics@lse.ac.uk.

By completing the survey you are giving your consent. If you stop the survey before the end you have not given consent and we will delete all your responses.